

Start Month

End Month

Jan '24

Dec '24

224.35M

Impressions

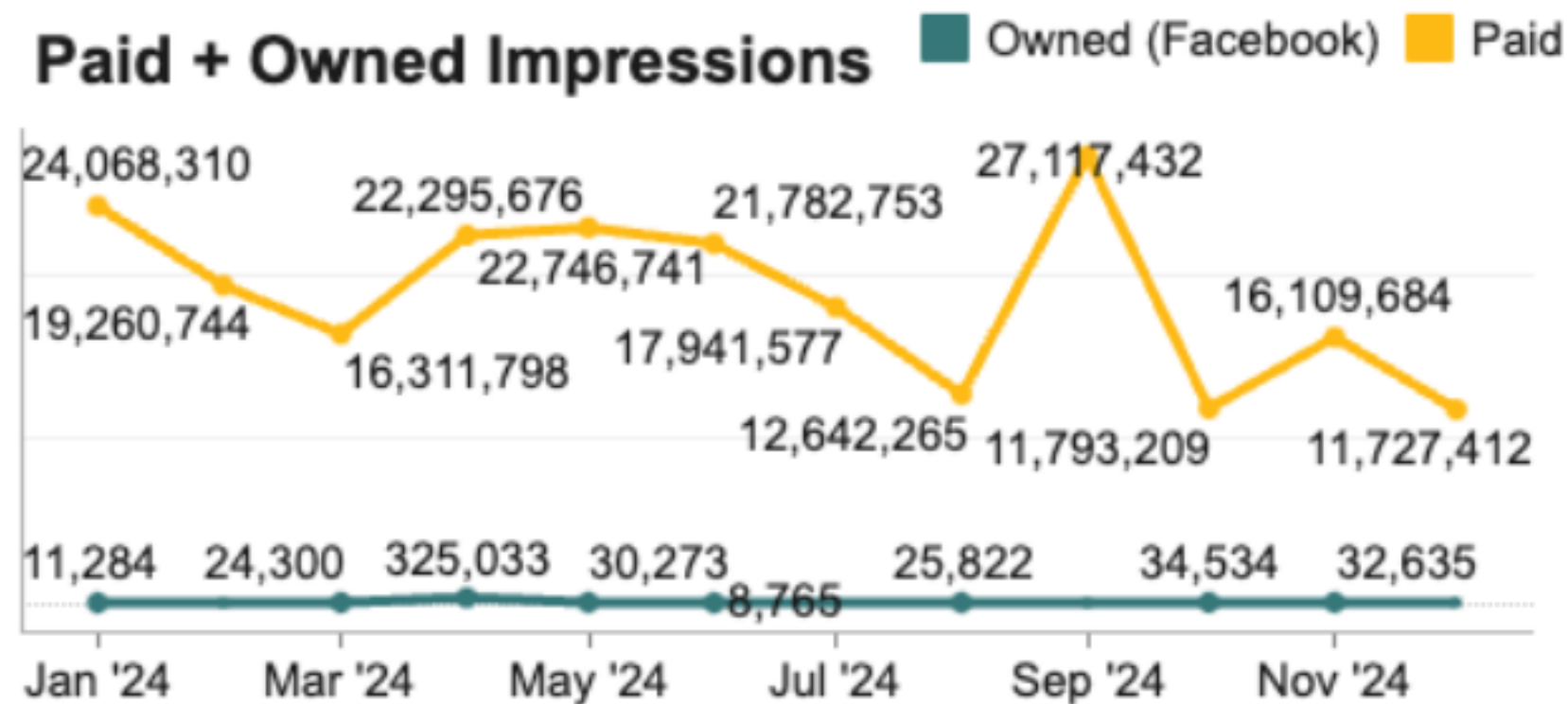
6,325,734

Clicks

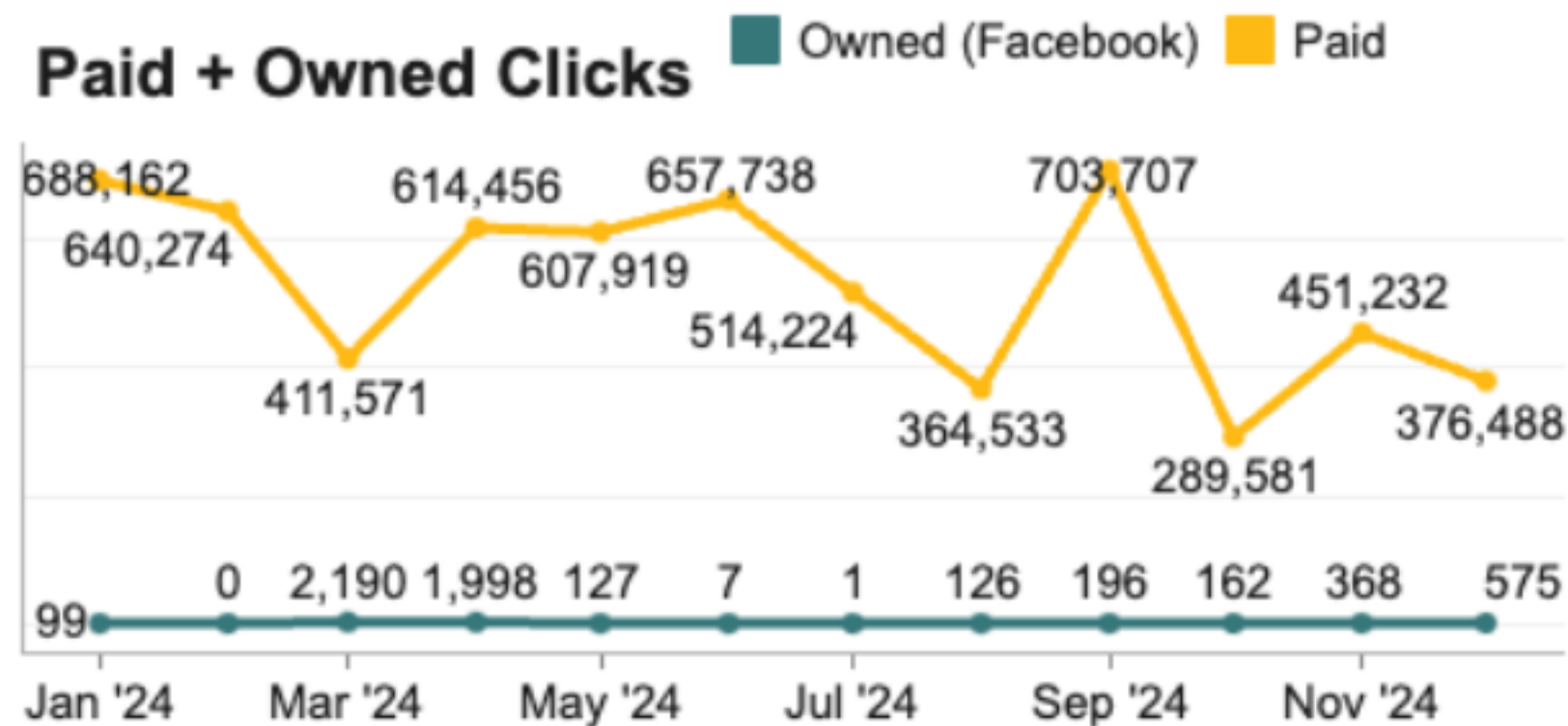
281,875

Total Sessions

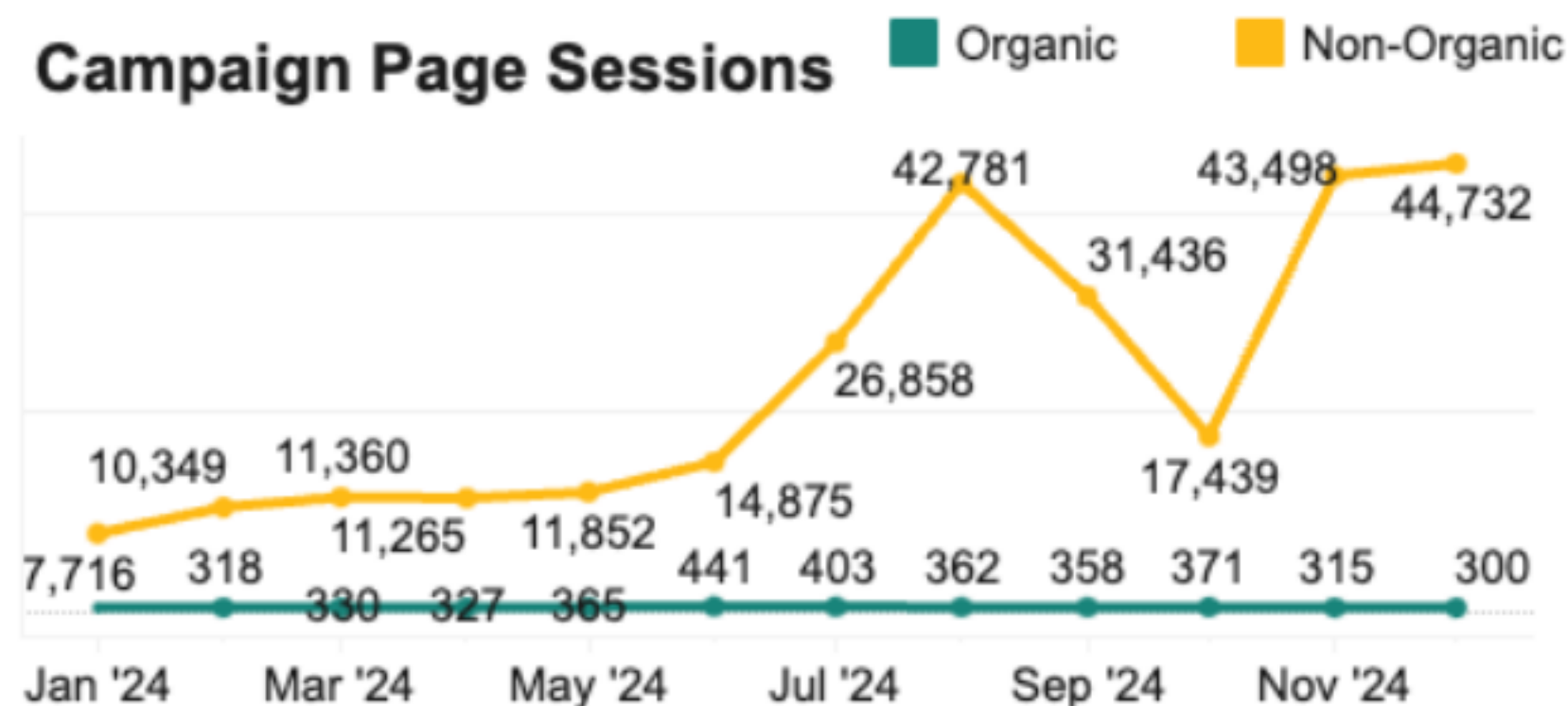
Paid + Owned Impressions



Paid + Owned Clicks



Campaign Page Sessions



\$2,063,957

Product Sales

\$16,647,877

Total Campaign Sales

2.56

Media Return on Investment
for Product Sales

Executive Insights

(Choose specific campaign to see insights)

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